

THE ART OF MEXICAN DINING

At Abuelo's you won't find the sombreros, piñatas or mariachi bands that are so much a part of a typical Mexican cantina-style restaurant. Instead, the environment you'll find at Abuelo's transports guests into a realm of casual elegance, exceptional service and distinctive culinary artistry that showcases the fresh, subtle flavors of coastal and interior Mexico as well as authentic Mexican standards. And every dish is made to order from scratch, using only the freshest premium ingredients.

NUMERO UNO

Inspired by extensive travels throughout Mexico, the team behind Abuelo's developed a unique concept to offer guests the singular experience of dining in an upscale restaurant in Mexico, in a serene courtyard under a deep blue sky. In 2006, *Consumer Reports* rated the Abuelo's experience as the #1 Mexican food concept in the nation and also named Abuelo's one of America's best restaurants.

GROWING STRONG



Owned and operated by Lubbock, Texas-based Food Concepts International, Abuelo's is one of the fastest-growing full-service concepts, with average annual per-unit sales of \$3.5 million. Expanding from 13 units in three states in 2002 to 39 units in 15 states in 2007, Abuelo's continues its growth into new markets in additional states, with plans to build stand-alone and in-line units in trade areas with populations of at least 200,000.



FRESH OPPORTUNITIES

Equally important to Abuelo's growth strategy is maintaining its standards and successes in existing restaurants – success due in large part to a hands-on management team. Abuelo's offers an innovative training and development program that rewards the profitability and long-term loyalty of managers with sales-driven incentives and stock options in the company that require no up-front financial investment on their part. The ownership stake for managers is one of the core values of Abuelo's.

With a leading-edge reputation for quality, an appetite for growth and fresh opportunities for motivated people, Abuelo's is redefining the Mexican dining experience. Abuelo's invites you to join us at the table.

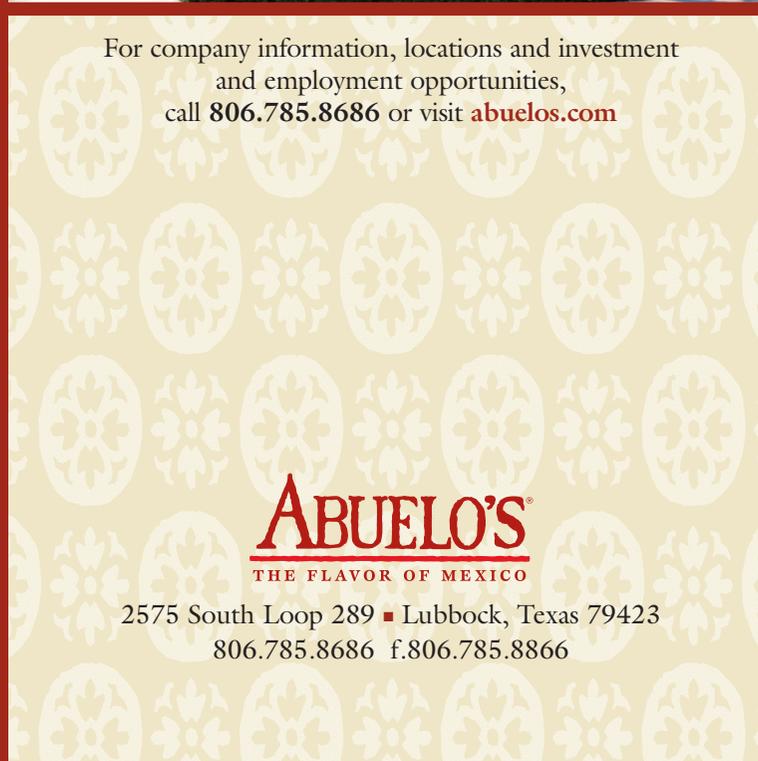




Since opening its first restaurant in Amarillo, Texas in 1989, Abuelo's has been passionate about refreshing the tradition and spirit of fine Mexican dining at an affordable price – all with an eye toward expanding nationwide.



For company information, locations and investment and employment opportunities, call 806.785.8686 or visit abuelos.com



ABUELO'S
THE FLAVOR OF MEXICO

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Refreshing Tradition
THE ABUELO'S EXPERIENCE