



Move in for more

The demand for digital cable, high-speed Internet and digital phone is at an all-time high. Your homebuyers want to get the most from the time they spend at home.

Finding a partner who not only executes simple installations, but also will go the distance to add value to your home selling proposition, is more important than ever. That's why we've designed this hassle-free, power-packed program for builder partners like you to help you attract more homebuyers. We look forward to working with you **from the ground up!**



At home with great connections

Comcast is dedicated to developing and providing leading edge entertainment and communications products and services that connect people to what's important in their lives. We believe that each and every customer is vital to the continuing development of the company.

That's why Comcast continues to invest resources in the services our customers need. Through this commitment, Comcast will remain the company that people look to first for the products and services that keep them connected.

Comcast Corporation is the nation's leading provider of cable, entertainment and communications products and services, with 24.2 million cable customers, 12.1 high-speed Internet customers and 3 million voice customers across the U.S.

Partner with Comcast from the Ground Up

Contact us at 1.800.COMCAST



From the **Ground Up** with Comcast

A Power-Packed Partnership Program for Homebuilders



Teamwork that adds value to your homes

You sell houses. We sell the comforts of home. Now *that's* a power-packed combination.

Comcast is pleased to bring you a comprehensive, customized program that lets you provide your new homebuyers with a great entertainment and communications experience, plus information options — all wired and ready to go when they move in to their new homes.

By partnering with Comcast, you'll enjoy:

- **Marketing Programs** — We work with you to establish a mutually beneficial marketing agreement, which includes promotional materials, customized programs and cooperative marketing opportunities.
- **Comcast Service** — Comcast wires your development, ensuring that homebuyers get Comcast services prior to moving in.*
- **Engineering Guidelines** — Our Field Engineer works with you to ensure our specifications are met — from trench routing to box locations.
- **Point of Contact** — Comcast assigns a service representative to each builder partner who will keep you informed on service availability, promotions and new product launches for digital cable, high-speed Internet and Comcast Digital Voice*.
- **Special Event Support** — We can assist you in bringing the benefits of Comcast services to current and potential homebuyers by providing marketing materials and onsite demos.

*Where available. Restrictions apply.

Products and services that help build satisfaction

Meet your homebuyers' demands and deliver maximum value for their entertainment, communication and information services with this suite of products and services:

- **Comcast Digital Cable** — Crystal clear picture and sound, hundreds of channels and an on-screen program guide that makes it easy to find what to watch. Plus exciting features like Channel 1 On Demand, HDTV and DVR service where available.
- **Comcast High-Speed Internet** — A connection that's faster than DSL and dial-up*. And up to seven email addresses, state-of-the-art security from McAfee and access to Comcast.net.
- **Comcast Digital Voice®*** — Voice Mail plus 12 popular calling features. Manage calls, help protect privacy and save time through a broad selection of easy-to-use calling features and affordable packages.

* Not all services available in all areas. Call Comcast for pricing, restrictions and complete service details.

Speed comparisons are for downloads only and are compared to, as applicable, 56K dial-up or 1.5Mbps DSL. Upstream speed limited to 256K. Actual speeds may vary and are not guaranteed. Many factors affect download speed.

We handle all the planning and details so you don't have to

In addition to providing you with free marketing materials, we assign your development a personal Residential Account Executive to answer questions, facilitate sales and schedule installations directly with your homebuyers. And, as with every customer, Comcast assures that your homebuyers will enjoy the benefits of easy-to-use services, quality customer care and great value.

